

ASPRS Potomac Board Meeting
Date: May 18th, 2020
Time: 6:00 pm
Mode of Meeting: Teleconference

Members Present:

David Lasko (President)
Kunwar Singh (Vice President)
Jason Brown (Secretary-Treasurer)
Evan Brown (Region Council Representative)
Angel Pagan (Region Director)
Kevin Dobbs (Region Director)
Hope Morgan (Region Director)

Members Absent:

Jackie Carr (Past President)
Harold Rempel (NC Chapter Rep)
Yogendra Singh (Historian)

1. Approval of March 2020 meeting minutes approved

2. President's Report: Lasko

a. Strategy for supporting young professionals and engaging sponsors

3. Secretary-Treasurer's Report: J. Brown

a. No report given

4. Committee Reports

a. **Awards/ Student Chapter Committee**

- Proposal for student chapter/young professionals awards process (Singh)
- Dobbs suggested to add a line in newsletter about the awards
- Lasko brought up that we might consider supporting young professionals/graduates in our region, which may be more people, this may require a source of outside funding. Singh suggested perhaps we solicit funding from local companies and NGOs to fund this, including cost sharing options.
- Lasko suggested a strategy to engage the young professionals
 1. phased approach (awards on a rolling basis):
 - a. solicit applicants from students chapters
 - b. solicit from sustaining members - offer to market them through our website/newsletter
 - c. solicit from other companies or organizations
 2. Morgan suggested the idea of forming an ASPRS group within a company, which would foster/mentor the new professionals. The company then cost-shares the membership fees with us.
 3. Dobbs suggested that we scrape the membership rosters to find a "critical mass" of members to approach.

b. **Annual Meeting Dinner**

- Discussion on success of dinner (Carr/E Brown)
- Survey results (Lasko) - reviews were good, people liked the venue, more students should present (students just didn't respond that year)
- Singh suggested making the annual dinner coincident with the annual conference. It was brought up that we are not limited to an annual dinner - we can have a semi-annual, etc. So we could do both, a regular annual dinner as well as one coincident with the annual conference.

c. **Communications and Publications Committee Report:**

- Website contract status (Singh/E Brown/Carr/Lasko) - update on the web page, reached out to the web developer without response yet. Lasko suggested creating a map of the counties in the Potomac region with percentage of members in each county

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Morgan volunteered to create the map.

- Next newsletter - potential topics
 1. new student chapter
 2. USGS revised mapping standards
 3. ASPRS council announcements, conferences, etc.
 4. retiring professor
 5. how folks are using GIS etc. to help with Coronavirus, originally thought it would be our members but it can be wider to help recruit.
 - a. Morgan suggested simply include links of things that have been done and published, especially government
 - b. Lasko suggested making maps of coronavirus for our region
 - c. Lasko put the call out to ask colleagues to write a coronavirus article for the newsletter

d. Professional Certification and Career Advancement Committee Report: Morgan

- No report
- Morgan suggested an online presentation forum for students to show professionals what they're doing
- Paid workshop in theoretical vs. Practical photogrammetry - needs to be approved by APSRS council to offer CECs (October/November timeframe)

e. Technical Programs Committee Report: Singh/Lasko

- Lasko asked some folks from his company to do photogrammetry webinars
- Lasko put a call for volunteers to give presentations
- Who to invite? Just the region, all ASPRS, others?
- Any companies that might be interested in presenting?

5. North Carolina Chapter Report: Rempel/Morgan

- a. Approval of A&T went through
- b. Assisting with other universities by giving them templates of by-laws, etc.
- c. Webinars for in progress projects

6. Region Officers Council Representative Report: Lasko

- a. May 6 ROC summary - notes from meeting
 - Finances are good
 - GEOWEEK - considering virtual technical program because informal poll indicates that most won't travel and funds from conference are needed
 - Considering changing from Zoom to another platform, AFTER technical program
 - Membership report - small decline in membership, asking regions to contact late renewers to pay dues
 - NC A&T student chapter approved
 - Intermount region has been dissolved and merged with Cascadia and Rocky mountain regions
 - ROC will be connecting regions with their sustaining members POCs at the end of summer
 - Indicated sponsoring workshops will provide funding for regions
 - Standards for international GIS and Remote sensing calibration starting up

7. Other relevant business

- a. None

8. Summary of Meeting Actions

- a. Review and vote on final version of award plan
 - Singh to send out via email
 - Voting to be done via email

9. Meeting adjournment

- a. meeting adjourned at 7:12

