

## ASPRS Potomac Board Meeting

**Date:** June 17, 2019

**Time:** 6:00 PM

**Mode of Meeting:** Teleconference

### Members Present:

1. Jackie Carr (President)
2. David Lasko (Vice President)
3. Kunwar Singh (Secretary-Treasurer)
4. Kevin Dobbs (Region Director)
5. Evan Brown (Region Council Representative)
6. Michael Paquette (Region Director)
7. Yogendra Singh (Historian)
8. Gang Chen (Immediate past president)

### Members Absent:

1. Hope Morgan (Region Director)
2. Harold Rempel

**Opening:** Jackie Carr, President ASPRS Potomac Region, initiated the teleconference meeting at 6:00 PM. Meeting had a full quorum. Members unanimously approved April 2019 meeting minutes, a motion lead by **Lasko** and seconded by **Paquette**.

#### 1. Vice-President Report (Lasko):

##### ○ Survey Results of 2019 Potomac Region Annual Dinner:

- 2019 Potomac Region Annual Dinner Survey feedback was positive. The survey received 4 stars. The response rate was 25% (6 responses). Feedback suggests that program after dinner was well received and highly rated; presentations were interesting; food was decent; services were acceptable, and the length of the presentation was appropriate. The rating of the venue was below satisfactory. This was due to people in the restaurant that made it hard to hear speakers, including a long wait for food during the dinner and a lack of nearby parking. Overall, the program at the annual dinner this year was better than the last year. If any board members have additional comments/suggestions about the annual dinner, send a note to Lasko.
- Carr also shared her observations of the annual dinner. The venue of the 2019 Potomac Region Annual Dinner had multiple issues. She suggested that we continue to consider making the Potomac Region Annual Dinner accessible via teleconferencing/videoconferencing to reach a wider audience and look for different types of venues. Carr established an Annual Meeting working Group that will be chaired by Brown. Carr, Lasko, and Morgan will also participate. Additional participants are welcome. The Annual Meeting Working Group will report to the Board in October.

#### 2. Secretary-Treasurer (Singh):

- Accounts Total \$32044.5

- Checking \$4,567.62
- Money Market \$27,288.04

### 3. Committee Reports:

#### ○ Technical Programs Committee Report (Lasko)

- Lasko will send the latest version of the Potomac Region activity survey to ASPRS National will help us to put together the survey through Survey Monkey. This survey is about identifying activities that the ASPRS Potomac could offer to its member and students. Lasko sent a draft of the survey to board members through email on April 15. ASPRS national will share the full results and reports. Lasko will share the survey reports from ASPRS national with the Potomac Region board members.
- Carr asked if we have activities planned for the fall and winter 2019, and if we have heard anything about two previously considered tech tours, Esri 3D Charlotte, NC and Precision Hawk, Raleigh, NC. Lasko has not heard about these activities since the last meeting. Chen contacted Precision Hawk a while ago but have not heard from them. He will contact them again and will let members know about it.
- Carr asked if anyone has suggestions to Virginia Tech and Maryland area tours. Brown suggested ESRI, Digital Globe, and Planet for potential activities in the area. Carr and Lasko will reach out to people at USGS to explore tour opportunities. If any member has suggestions about activities for fall and winter, send them to Lasko.
- Dobbs asked about region membership status. Carr talked about the ASPRS National effort on compiling membership status in term of both numbers and geography and connecting various membership database together. Carr reached out ASPRS National in the morning of the board meeting but did not hear from ASPRS national yet.

#### ○ Communications and Publications Committee Report (Singh/Carr):

##### ■ Website

- Singh shared a review of the ASPS Potomac Region website with the board members. The ASPRS Potomac website is dated. We think it resides on a template better suited to a blogger or similar. Website pages are more static and need simplification – the content does not change often. Most of the existing content is VERY old and therefore no longer relevant. Much of the website is repetitive without adding any value. He suggested either revising the website or create a new one that suits the Region's mission and vision.
- Carr thinks the sustainability of the Region website is the main issue. We have to be strategic and mindful with revolving board members and student organizations in the region.
- Lasko suggested exploring an option with the ASPRS National. Chen suggested using Google resources for the website and asking Martin for a template that is suitable for the website. Carr also suggested reaching out to previous board members for getting to know the history of the website. Chen, Carr, and Lasko suggested having a review of the website in details to find out what new we will like to see on the website. Lasko suggested inviting Martin to the July Board meeting and making a working group. Brown proposed collecting the sample website.

- Lasko proposed and Carr agreed upon to get our thought together, reach out to Martin, review the website, and then discuss these with the board.
    - Newsletter
      - Carr sent the newsletter to the ASPRS National, and asked if any board member does not get it by tomorrow; let Carr know about it. Carr thanked board members for their contribution to the newsletter, and requested ideas for October newsletter.
  - **Student Chapter and University Programs Committee Report (Paquette):**
    - **Paquette** received a minimal response from chapters on the ASPRS Potomac Region Student Chapter Letter he sent on April 23. He will send this letter again sometime in August, perhaps before school starts, that may help us collecting chapter activities for the newsletter. Some of the active chapters in the region are West Virginia University, George Mason University, the University of North Carolina at Charlotte, Appalachian State University, and James Madison University. North Carolina Agricultural and Technical State University will submit an application to National for creating a student chapter.
- 4. Summary of Action**
- **Lasko** send the latest version of the Potomac Region activity survey to ASPRS National.
  - **Carr** will reach out to Martin for his suggestions and insights.

**Meeting Adjournment:** Dobbs made a motion to adjourn, seconded by Paquette. The President adjourned the meeting at 7:15 pm.