

ASPRS Potomac Board Meeting

Date: April 16, 2019

Time: 6:00 PM

Mode of Meeting: Teleconference

Members Present:

1. Jackie Carr (President)
2. David Lasko (Vice President)
3. Kunwar Singh (Secretary-Treasurer)
4. Kevin Dobbs (Region Director)
5. Hope Morgan (Region Director)
6. Evan Brown (Region Council Representative)
7. Michael Paquette (Region Director)
8. Yogendra Singh (Historian)

Members Absent:

1. Harold Rempel
2. Gang Chen (Immediate past president)

Opening: Jackie Carr, President ASPRS Potomac Region, initiated the teleconference meeting at 6:00 PM. Meeting had a full quorum. Members unanimously approved March 2019 meeting minutes, a motion lead by **Paquette** and seconded by **Lasko**.

1. **President Report** (Carr):

- **Loan repayment to National:**
 - Carr, on behalf of the board after the March meeting, notified to National on loan extension and requested an interim high-level update of the financial situation in the July/August 2019 timeframe. National agreed to provide us with a monthly report via scheduled reporting to the Region Officers Council to keep us informed and updated about the national financial situation.
- **Proposed Amendment to ASPRS Potomac Region bylaws:**
 - Carr opened the floor for general discussion of the proposed amendment to Potomac Region bylaws for board members' concerns and comments. Board members were in agreement with the proposed amendment to region bylaws. **Lasko** made a motion to accept the proposed amendment to Potomac Region Bylaws. **Paquette** seconded the motion. The motion to accept the amendment was approved by all board members present.
- **Annual Meeting Ideas:**
 - Carr requested board members inputs on 'out of the box' Annual Meeting ideas that can be different, attract more participants, encourage new memberships to the Region, and can create an inclusive event. Board plans to bring these ideas to the May board meeting for further discussion. It is likely that a Working Group will be formed on this topic. **Lasko** proposed exploring possibilities of including family and potluck dinner. **Carr** suggested to including web-

conferencing to encourage more participation. **Morgan** proposed hosting the Annual Meeting in a place with higher membership.

3. **Secretary-Treasurer (Singh):**

- Accounts Total \$33,063.38
 - Checking \$4,757.62
 - Money Market \$27,285.76
 - March Expenditures:
 - Region paid \$20.00 to **SunTrust Bank** as Debit maintenance fee
 - **Singh** will reach out to SunTrust bank to inquire maintenance fee charges, and update Carr and Lasko via email.

4. **North Carolina Chapter Report (Morgan):**

- **Morgan** updated the board with information regarding an upcoming **NCAUG** and **NCASPRS spring symposium – “Remote Sensing 101”** (May 17, 10 AM – 3:30 PM, Greenville, NC), and informed about **NCASPRS** joining **2019 NCAUG Fall Conference** scheduled from September 18-20 in Wilmington NC. **Morgan** requested board members’ suggestions for a keynote speaker and financial support to host the speaker at the Conference. She plans to organize workshops, possibly NC certification on mapping science. Carr suggested exploring possibilities of identifying a speaker from National on the topic.

5. **Committee Reports:**

- **Technical Programs Committee Report (Lasko)**
 - Three events (i.e., webinar and poster events) will planned this year in DC.
 - **Lasko** will send out surveys to identify Region members’ interests and topics concerning to Region’s overall performance.
 - **Lasko** requested board members’ feedback on surveys.
 - **Lasko** requested board members for their comments on two surveys he developed and shared with members via email: one regarding the annual dinner, to be sent to the dinner attendees; and another regarding upcoming events for the region to be sent to the membership. Once contents of surveys are final, ASPRS National will help us to put together the survey through Survey Monkey.
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- **Communications and Publications Committee Report (Singh/Carr):**
 - Carr shared 4 objectives with board members she identified for the committee:
 - *Baseline support to Board/Region* - website, communications, and support to events (e.g., Universe announcements, coordination with national). Task assigned **Singh**.
 - *Revitalizing the newsletter to membership* – 2 newsletters, one in May and one in November prior to calling for nominations, etc. **Carr** will take the lead.
 - *Social Media engagement* (e.g., Facebook, LinkedIn, Twitter) – Increase activity and perhaps recruit some helpers from the general membership. **Chen** will help with achieving this objective.

- *Engage with the Region Officers Council and national* regarding promotional materials development. **Carr** will take the lead.
 - **Student Chapter and University Programs Committee Report** (Paquette):
 - **Paquette** requested board members' feedback on a draft email letter he plans to send out to the ASPRS student chapters in the Potomac Region. The letter intends to collect information about recent elections for ASPRS student chapter officers, a short paragraph with some pictures on student chapter activities conducted over the last year, and plans in the coming year. **Paquette** will share a draft email with the board members via email.
 - **Professional Certification and Career Advancement Committee Report** (Morgan):
 - **Morgan** inquired from board members if she needs to follow any specific format in gathering information for the Board on the Professional Certification. **Carr** suggested that, given this is a new initiative for the Potomac Region, all information is good information and Hope should assemble what she thinks is most useful.
 - **Awards Committee Report** (Dobbs):
 - The Committee connected with the Pacific Southwest Region who offered two scholarships and one Rising Star award last year for advice about how the process worked for them. The Potomac Region intends to develop a process to support the Rising Star program scholarship that identifies and mentors young geospatial professionals.
6. **Region Officers Council Representative Report:** Brown
- Brown updated members about ASPRS Regions. Financial report for some Regions is outstanding but this does not include Potomac. The ROC is also formalizing processes for addressing Region inactivity, reactivation or consolidate when appropriate. Two regions (New England and Intermountain) are currently considered inactive and consolidations are being considered.
 - Brown reported that national is still working the membership database cleanup.
 - The ROC continues to discuss that ASPRS membership required for all region chapter members.
 - National repaid loans to some regional chapters. Columbia River and Pacific Southwest Region chapters retrieve their loans to National. Potomac and Florida Region chapters extended loan repayment to National.
 - Additional income for national – An assisted living facility is being built near the ASPRS offices and the construction company has approached ASPRS to rent part of their office space for the construction period. ASPRS has space available and the intention is to rent the space out as requested.
7. **Other relevant business**
- a. **Team Rubicon:** Carr quickly introduced the Board to Team Rubicon a non-profit with large veteran participation supporting disaster relief efforts and offering opportunities for volunteering geospatial expertise. Morgan expressed interest in connecting with them for the fall NC conference. Carr will send POC information.
 - b. **Supporting ASPRS membership in Student chapters:** Carr asked the board to give some thought on how Potomac Region could encourage and provide support to ASPRS membership in the student chapters. This is a delicate balance between complying with national requirements for region chapters and recognizing the challenges with student organizations.

8. Summary of Action

- **Jackie** will send the contact of **Team Rubicon** to Morgan.
- **Singh** will inquire about SunTrust bank' **Debit maintenance fee** and will update Carr and **Lasko** via email.

Meeting Adjournment: Paquette made a motion to adjourn, seconded by Lasko. The President adjourned the meeting at 7:10 pm.