Minutes: ASPRS Potomac Region Board Meeting, August 20, 2018

Board Members Present:
Gang Chen (President)
Jackie Carr (Vice President)
Chris McGlone (Immediate Past President)
David Lasko (Secretary/Treasurer)
Hope Morgan (Region Director)
Michael Paquette (Region Director)
Yogendra Singh (Historian)

Board Members Absent:
Mukul Sonwalkar (Region Officers Council Representative)
Evan Brown (Region Director)

1. Approval of July meeting minutes: The meeting was held via teleconference and was opened by President Gang Chen at 6:03 pm; a quorum was present. The minutes from the July Board meeting were unanimously approved.

2. President’s Report: Chen
a. ASPRS Fellow nomination (The Fellow Award is the second highest award our society gives) (September 1 - Deadline for suggestions and bio prep (check ASPRS emails for detail))
Any ASPRS member can nominate another member to be an ASPRS Fellow. The basic criteria are exceptional contributions to the Society as well as continuous service to ASPRS for the past ten years. Send nominations to the ASPRS Chair of the Awards Committee. See the website for additional information.

b. Rising Star Program
The Rising Star Program provides an excellent opportunity for companies to mentor young employees who are ASPRS members. Nominations can be submitted at any time during the year. The Board desires to reach out to regional companies and encourage them to participate in the program. Companies should be encouraged to provide some financial support to their Rising Stars, such as paying their dues, sending them to the annual ASPRS conference, etc. The Board can facilitate this by sponsoring social hours related to the program, adding current and former Rising Stars to the Board and requesting that they serve as a POC for ASPRS tours and events at their company.
Jackie will contact ASPRS to better understand how they will run the program and how we should coordinate in order to best manage the program. We need clarification concerning the main objectives of the program, such as increasing attendance at the ASPRS conference by young professionals. Each member should think of companies and colleges to contact for their interest in the program as well as share their perspective on benefits for companies which we can then use when reaching out to companies; benefit examples include ways to recognize company involvement, waiving or reducing exhibit fees at ASPRS conferences, etc. The Board also needs to develop relevant criteria for the implementation of the Rising Star program in the Potomac Region.
c. Tech tours at Esri in Charlotte and PrecisionHawk in Raleigh
   Esri has provided no recent response but has indicated that a tour this fall is likely. The POC for PrecisionHawk has left the company; Gang will determine a new POC. In addition, the Emergency Management Office is sponsoring a tour this fall.

3. Vice President’s Report: Carr
   a. Tech tour at Smithsonian
      Jackie is working with the Cartographer of the Smithsonian who has agreed to sponsor a tour this October or early November. This will on a weekday from 1-4 P.M. in the museum of natural history and/or the museum of the American Indian, with a likely focus on multiple mapping and cartography topics. There will be no charge for this. Jackie mentioned several available weeks for the tour; first choice is Friday, October 26. This will be scheduled shortly to allow sufficient time to advertise the event. The board will consider holding a social hour afterwards.

4. Secretary-Treasurer’s Report: Lasko
   a. Total in accounts as of July 31: $33,590.30
      Business Banking $6,313.63
      Money Market $27,276.67
      July income: none
      July expenses: none

5. Region Director’s Reports: Brown, Morgan, Paquette
   a. Tech tours at Vricon (Brown), NC Emergency Management Office (Morgan), Geodynamics in Newport (Morgan)
      Hope indicated the NC Emergency Management Office is scheduled for November 9. The tour will occur in the afternoon, following a morning set of presentations for which 4 hours of credit will be awarded to participants. Currently the presentations include imagery, UAV, LIDAR and possibly one related to ASPRS standards. The tour includes the Office situation room. The Geodynamics visit will likely be in the first week of December; this should be confirmed by the next Board meeting.

   b. Update on NC Drone Summit & Flight Expo (Morgan)
      The Drone summit went very well, attended by ~ 300 people. Hope staffed the ASPRS booth, noting considerable interest in ASPRS areas such as UAS certification and standards. Several folks (~ 12) expressed interested in membership. Hope is working to add more focus next year at the summit on standardization, requirements, and accuracy levels.

   c. Sponsoring Student Chapters’ social events
      It is time to start contacting the University chapters that have yet to respond to our spring emails, and reconnect with chapters that have expressed interest organizing events. Hope has sent emails to all her faculty contacts and has heard back from three schools that are interested. Evan is planning on drafting an email this week to the DC area chapters and coordinating with Mike regarding this.
6. **Region Officers Council Representative Report**: Sonwalkar  
   a. No report due to absence.

7. **Meeting adjournment**  
   The meeting was adjourned at 6:46 pm.