

Minutes: ASPRS Potomac Region Board Meeting, 19 March 2018

Board Members Present:

Gang Chen (President)
Jackie Carr (Vice President)
Chris McGlone (Immediate Past President)
Mukul Sonwalkar (Region Officers Council Representative)
Secretary/Treasurer: David Lasko
David Alvarez (Region Director)
Evan Brown (Region Director)
Michael Paquette (Region Director)
Yogendra Singh (Historian)

1. Opening: The meeting was held via teleconference and was opened by President Gang Chen at 6:00 pm; a quorum was present. The minutes from the January Board meeting were unanimously approved.

2. President's Report (Chen):

- New Board Members:
 - David Alvarez – Region Director
 - David Lasko – Secretary/Treasurer
- Each Board member introduced themselves briefly.
- New ASPRS Managing Director:
 - Karen Schuckman (Kschuckman@asprs.org)
- Summary of HQ meeting on March 7, 2018:
 - Accessing the ASPRS online profile was reviewed, including ways to prevent one's personal information from searches by selecting the exclude line in one's directory entry.
 - ASPRS finances: ASPRS has about \$100,000 in its accounts and expects this to grow from workshop income and dues collection.
 - The new protocol for emailing region members concerning dues renewal was reviewed.
 - Patrick McClure will be the PR regional representative to the monthly national meeting.
 - A message to ASPRS national will be sent on the 15th of the month.
 - Tax filing was discussed.
 - Region loans: The board approved extending the due date for the Region's \$20,000 interest-free loan to ASPRS HQ until December 24, 2018.
- North Carolina Chapter status:
 - The NC Chapter has been revitalized. The first meeting was held March 16 and they will be meeting every three months. They now have a President, Past President, Secretary and four committees. Elections will be held in November.
- Plans for 2018:

- Promoting ASPRS in our region
 - Organize local events in the DC area such as technical tours.
 - ESRI has offered to host a technical tour for members and offered the use of its conference facility for region meetings or technical conferences; this includes webinars that can be conducted at multiple ESRI sites. Stewart Walker, ASPRS Treasurer and ESRI employee, may help facilitate this.
 - Provide support and financial incentives to student chapters to include chapter events as well as sponsorship of individual attendance at the ASPRS conference. Evan will follow up with an earlier email he sent to student chapters regarding this, and Gang will coordinate with faculty advisors of the student chapters.
- Generating revenue for the Regions
 - Ideas were discussed for generating income, such as providing training for students and new professionals at companies. GeoTech has been conducted in the past and possibly may provide an opportunity to engage students, professionals, and companies in a way that generates income for the region. Alternately webinars could be set up that offer continuing education credits. Members volunteered to investigate this further, as well as ascertain the financial and professional success of GeoTech historically.

3. Vice President's Report (Carr):

- Jackie will coordinate research of the historical content of past region activities and report at the next board meeting. Members with ideas are encouraged to email her.

4. Secretary/Treasurer's Report (Lasko):

- Total in Accounts: \$33,227
 - Checking \$5,956
 - Money Market \$27,271
- Income: \$540 from 2017 Annual Dinner receipts.

5. Region Directors' Report (Alvarez, Paquette, Brown):

- Annual Dinner (Brown):
 - Successful, engaging event.
- Events and tech tours: Alvarez, Paquette
 - TUGis: Maryland's Geospatial Conference
 - Tour of Library of Congress
 - Tour of the Smithsonian Institution –will be finalized soon.
- Student Chapter News: Brown
 - Evan discussed the upcoming GMU Student Chapter Earth Day program and will remind the other student chapters of the region's willingness to support them.

6. Regional Officers Council Representative's Report (Sonwalkar):

- ASPRS is currently engaged in cleaning up the membership data base.

- ASPRS is focusing on adding new members, reaching out to new folks regarding membership as well as encouraging inactive members to renew memberships.

7. Meeting was adjourned at 7:03 pm.