

Minutes: ASPRS Potomac Region Board Meeting, 21 July 2014

Board Members Present:

- Dr. Ashley Holt (President)
- Susan Oakley (Vice President)
- Dr. Barbara Eckstein (National Director)
- Joshua Sisskind (Region Director)
- Dr. David Streutker (Region Director)
- Joseph Governski (Region Director)
- Paul Bresnahan (Secretary/Treasurer)

Board Members Absent:

- Dr. Allan Falconer (Past President)
- Yogendra Singh (Historian)

- 1) **Opening:** The meeting was opened by the **President** at 6:04 pm with a quorum. The meeting was held via teleconference. The **Board of Directors** adopted the proposed agenda.
- 2) **Secretary/Treasurer Report:** The 17 June 2014 meeting minutes were unanimously approved with a motion by Paul Bresnahan which was seconded by Dr. Eckstein contingent on confirmation that Dr. Hauck concurred with his comments in the minutes. Concurrence was subsequently received via an email from Dr. Hauck.
- 3) **National Director's Report:** Dr. Eckstein received approval from her company to serve as a liaison between the NGA Geospatial Standards Working Group (GWG) and the ASPRS Standards Committee. The ASPRS Northern California Region is hosting a 2-day symposium on unmanned aircraft systems (UAS) in Reno, NV on October 21-22, 2014. Information can be found at <http://uasreno.org/>.
- 4) **Tech Tours/Region Directors Report:** The **Region Directors** provided status on tech tour planning. Tech tours are being planned in the fall timeframe for the ASPRS National Headquarters in Bethesda, BAE SYSTEMS in Reston, and MapBox in downtown Washington DC. Other ideas for activities include having lightning talks at a social, collaborating with Geonerds, and hosting a geocaching event.
- 5) **Vice President Report/GeoTech 2015:** Planning for a 2015 GeoTech should start now. A suggestion was made to have a UAV/UAS theme, although other ideas can be submitted to the **Vice President**. Pros and cons were discussed about combining GeoTech with the Annual Dinner. Late September is a good time to focus on checking GeoTech venue availability and getting cost estimates.
- 6) **Region Web Site Update:** The **Board** continued discussing updating the web site. The **President** suggested the creation of a Facebook page for better communication with membership. There was also a suggestion to put Facebook and LinkedIn links in the signature blocks of the **Region** emails.

- 7) **Newsletter:** The **President** is creating a Late Summer 2014 newsletter. Information and pictures from the Annual Dinner will be included, the **National Director** will contribute a report on the Louisville Annual Conference, and the **Region Directors** will provide Tech Tour information.
- 8) **Internal Contact List:** The **Secretary/Treasurer** sent the **Board** an internal contact list for comments, corrections, and additions. New versions will be sent out as updates occur.
- 9) **Region Member Board Meeting Participation:** The **Board** discussed the attendance and participation of **Region** members at Board meetings. Communication of Board meetings dates, times, locations, and dial-in information is the biggest challenge. A suggestion was made that the web site, Facebook, and LinkedIn can be used to post meeting information.
- 10) **Membership Activity:** Mr. Sisskind discussed efforts to increase membership. A list will be obtained from the National Headquarters, and cards will be sent to lapsed members. Instead of doing this after Thanksgiving, the August/Labor Day timeframe will be better. Student reps can be assigned 25 names each to reach out to lapsed members using personalized emails.
- 11) **Other Business:** Todd Johanesen is requesting the **Region** help find reviewers for an upcoming PE&RS Special Issue on Climate Change.
- 12) **Adjournment:** Dr. Eckstein proposed adjournment, and Mr. Governski seconded the motion. The motion was unanimously approved, and the meeting was adjourned at 7:24 pm.

Next meeting: 6 pm on 18 August 2014 via teleconference.