



## **MINUTES of BOARD MEETING: MARCH 28th, 2012**

Meeting called to order at 6:00pm with John Manzer presiding.

Present: John Manzer (President elect), Christopher Parrish (President), Barbara Eckstein (National Director) Allan Falconer (Secretary/Treasurer), Josh Sisskind, (Region Director), Dave Streutker (Region Director) Chris McGlone (Technical Director)

Apologies received from: Pete Doucette, Martin Wills

### **Agenda adopted:**

Roll Call (see above)

1. President's opening remarks
2. Treasurer's Report
3. Election Result : Process Notes
4. Potomac Region Annual Meeting : April 18, 2012 ; Sign-Up Online !!
5. USGS Tech Tour : May 16th, 2012 ; Prepare RegOnline – New Look and Feel
6. GeoTech 2012 : Save the Date E-Mail Blast ; Committee Support ; Theme & Venue ; Technical Program ; Exhibitor Champion
7. National Report : Sacramento National Conf Report (Barbara)
8. Next Potomac Newsletter
9. Awards : Potomac Wins ASPRS Region of the Month (again)
10. National Correspondence : New / Lapsed Membership
11. Potomac Funding Petitions : GMU Tony Feedback
12. Any other Business

### **Agenda item 1: President's Opening Remarks.**

John Manzer noted that several agenda items were announcements of upcoming events and encouraged members to sign up on-line for the Annual Dinner, and encourage participation in the May 16th Tech Tour also available for sign up through RegOnline. The Region is once again Region of the Month. John introduced Chris Parrish who had only a brief time with us and asked Chris for his report.

Chris thanked Pete and Michelle Doucette for organizing the Annual Meeting and Dinner and asked members to register for this event online.

Certificates for the Region's Annual Awards had been ordered from HQ and John had agreed to collect these as soon as they were ready.

ASPRS badges, pens, hats and other merchandise are available for distribution at the dinner.

Chris as out-going President reported that he had notified Ashley Holt and Dave Streutker that they have been elected to the positions of Secretary/Treasurer and Member of the Board respectively.

**Agenda item 2: Treasurer's report.**

Allan reported that the Region's annual financial report was submitted on schedule and the Region's financial picture remains healthy. We hold \$55,000.00 in a reserve [CD -\$25,000.00 and a money market account -\$30,000.00] . The business account has a current balance of \$16,809.64. There were no transactions during the month of March. The next expenditure will be the Annual Dinner and those costs should be mostly covered by ticket sales.

The financial report was incorporated into the Region's Annual Report that was submitted to ASPRS on schedule by our President Chris Parrish. Barbara noted that ASPRS-HQ is offering to hold balances from reserve/savings accounts and manage them with the Society's main accounts to gain an advantageous interest rate for us.

**Agenda item 3: National Director's Report.**

The Agenda item 7 was brought forward because there were items of interest concerning the Region's activity in securing the annual dues rebate. Other items including the PR representative on the Planning Committee for the 2013 National Conference and our participation by offering a reception sponsored by the Region, were noted. Barbara's comprehensive report on the meeting of the National Board during the ASPRS meeting in Sacramento on March 23rd is attached.

In addition to the notes provided, Barbara commented that the Region should keep in touch with ASPRS National President Bobbie Lenczowski to follow up on this Region's request for examples of regional activity that were deemed satisfactory to the ASPRS-HQ for awarding a rebate of members' annual dues to the Region. In the Board Meeting the Region asked for this to be discussed amongst the regions in the spirit of shared ideas, and was met by a statement from Jim Plasker and Kim Tilley that the by laws were sufficient guidance and quite clear. Ms Lenczowski agreed that the PR request for examples was legitimate.

**Agenda item 4: Annual Dinner and Meeting Report**

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**The ASPRS-Potomac Region Annual Meeting and Dinner will be held on April 18th 2012 at the Holiday Inn, Dulles-Expo when our speaker will be Rob Thomas on "Mobile Applications with Photogrammetry". Sign up with RegOnline NOW.**

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The Board agreed that student members are welcome to attend the Annual Dinner and fixed a student price of \$15.00 each for ASPRS student members.

**Agenda item 5: Tech Tours**

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**USGS Tech Tour : May 16th, 2012 ; Prepare RegOnline – New Look and Feel**

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## **Agenda item 6: GeoTech 2012**

The Chair of Geotech2012 is tentatively establishing the dates as October 4&5 and the "Save-the-Date E-Mail Blast" will be forthcoming once the venue is confirmed.

Committee Support ; The plan is to convene the "GeoTech Committee" as proposed by Yogen Singh last year and work to make this a standing committee of the Board chaired by the Region's Vice-President each year.

Theme & Venue ; The theme for 2012 is Human Geography, with a second topic still under discussion. The Keynote speaker will be Jerry Dobson, President of the American Geographical Society. The preferred venue is the USGS Auditorium at Reston if this is available.

Technical Program ; This will follow the usual format and Chris McGlone has agreed to chair the technical papers committee.

Exhibitor Champion: Allan will work with John Manzer to secure exhibits and sponsorships from our corporate members.

It was agreed that Allan would discuss details with Barbara Eckstein and expedite the planning for GeoTech 2012 and continue to work with Yogen Singh on conference arrangements.

## **Agenda item 7: National Conference Report**

see item 3 above and attachment.

## **Agenda item 8: Next Potomac Newsletter**

The next Potomac Region Newsletter is in preparation and expected to publish in time for the Annual Meeting

## **Agenda item 9: Awards**

Potomac Wins ASPRS Region of the Month (again)

## **Agenda item 10. National Correspondence**

New / Lapsed Membership is a priority issue with HQ and we are pursuing an outreach program based on last year's successful approach.

## **Agenda item 11: Potomac Funding Petitions**

The GMU Chapter/forum has requested funding support for the ASPRS SAC conference scheduled for June 10th -16th 2012. John will contact Tony (the GMU faculty liaison) for his feedback

## **Agenda item 12. Any other Business / Adjourn**

There being no further business John adjourned the meeting at 7.21 p.m.

**Attachment # 1 (2 pages)**

**Potomac Region, American Society for Photogrammetry & Remote Sensing**  
*The Imaging and Geospatial Information Society*



**Meeting:** Board of Directors, ASPRS Annual Conference

**Meeting Date:** 23 March 2012

**Reported By:** Dr. Barbara Eckstein, ASPRS-PR National Director

**PR Attendees:** Dr. Barbara Eckstein & Dr. Christopher Parrish, ASPRS-PR President

**Meeting Summary**

The BOD meeting included several topics of immediate interest to the PR:

1. Dr. Christopher Parrish, ASPRS-PR President, was sworn in as Deputy Director of the LiDAR Division.
2. Internet connectivity to BOD, Division, and Committee meetings remains too expensive to provide at the annual ASPRS conferences. The Sacramento conference site was selected approx 6 years ago, and the site would have charged approx \$6,000 to wire 2 rooms for a day. In approx 2 years, the conference sites appear to offer internet connectivity as part of the package. Note, however, that this projection is not confirmed.
3. Membership requirements remain an issue. Jim Plasker & Kim Tilley are adamant that the ASPRS bylaws are clear on the membership activities required in order for a region to receive its annual rebate. Ms. Lenczowski said that the PR's request for examples of activities that met and did not meet the requirements is a reasonable one. More dialogue is needed with Ms. Lenczowski to resolve this issue to the satisfaction of the PR.
4. ASPRS will allow regions to share in the financial management of ASPRS HQ assets. Regions can allocated their financial holdings to the ASPRS general fund, so that the region's assets achieve the same return as those of ASPRS HQ.
5. COGO is now chaired by Dr. Carolyn Merry, a longtime ASPRS member
6. ASPRS cash reserves are at 56% of annual expenditure, with goal of 75%. Financial situation is judged solid, although revenues continue to decline.
7. A month in advance of each BOD meeting, Bobbi Lenczowski, ASPRS President, will poll each region for suggestions on budget, strategy, etc.
8. Bobbi Lenczowski, ASPRS President, asks that each region examine their student chapters for viability. Students membership is declining, with the PR having the largest decline (170 to 120 student members), and this trend must be reversed if ASPRS is to improve membership numbers. Each student chapter requires a sponsoring faculty member. Ms. Lenczowski wants the regions to be creative and not lose the connection with students, who are a vital resource. Regions may also want to focus on community colleges. Ms. Lenczowski does not want the downward trend in student membership to continue as students are the future ASPRS members.
9. Ms. Lenczowski is standing up a task force to look at the general conference format, with the goal of improving conference attendance and exhibitor participation. She wants sustaining member, region, and student participation.
10. ASPRS is currently drafting a doc on "Commercial Geospatial Mapping Products", establishing specifications for commercial products. Feedback must be provided to ASPRS ExCom by summer 2012.

11. Steve DeGloria is looking at restructuring ASPRS regions, since ASPRS does not believe the current 17-region model is sustainable. The current region boundaries are not optimal for interaction with local organizations. For example, Pennsylvania is shared by 4 different regions. ASPRS is leaning toward creating 6 to 12 regions, with whole states in each region. One unanswered question is how a region's resources would be re-allocated.
12. Katarina Doctor chairs the ASPRS Young Professional Council, and signed Josh Sisskind to a position on this council.
13. ASPRS plans to create password-protected FTP web pages, subdivided by year, for annual reports, ballots, etc. so that ASPRS has all this information electronically. This change should occur in the next month or so (i.e., April or May).

### **Action Items**

1. GeoTech Chair: Determine whether COGO is interested in participating in GeoTech.
2. PR Membership Chair & Student Chapter Sponsors: Examine each student chapter:
  - A. Is the chapter active? If not, can it be re-energized or should it be ended?
  - B. How can the PR reverse the decline in student membership?
3. Barbara, Chris: Sign Conflict of Interest form and return to Jim Plasker. Form can be downloaded from the ASPRS SharePoint. ASPRS requires this form be signed annually.
4. PR Board: Determine whether a PR board member is interested in being on the ASPRS Conference Task Force.
5. Barbara: Determine whether PR Board is interested in reviewing the "Commercial Geospatial Mapping Products" currently in draft.
6. PR Treasurer: Determine whether any of the PR's financial reserves should piggy-back on the financial management of ASPRS HQ's reserves.
7. Barbara & PR Membership Chair: Work with Ms. Lenczowki to clarify membership activities that qualify for the region rebate.
8. **Call to Order/Roll Call** (Lenczowski)
  - A. Swear in new Board Members (Lenczowski)
  - B. Opening Remarks
  - C. Consent Agenda Review
  - D. Approval of Agenda, including Consent Agenda Items
  - E. Resolution of Appreciation – Sacramento Conference
  - F. Approval of November 14, 2011 Board Meeting Minutes
  - G. Confirmation of Email Ballots
    1. Approval of Landsat Resolution
    2. Approval of Sacramento Area Student Chapter
  - H. Schedule for Board Photo
  - I. Conflict of Interest Policy and Forms – Annual Requirement
  - J. Election of ExComm Members

### **Acronyms & Abbreviations**

ASPRS	American Society for Photogrammetry & Remote Sensing
BOD	Board of Directors
COGO	Coalition of Geospatial Organizations
FTP	
LiDAR	Light Detection And Ranging
PR	Potomac Region