# Potomac Region of the American Society for Photogrammetry and Remote Sensing

# **Meeting Minutes**

**Date:** June 16, 2009 **Location:** Teleconference **Time:** 4:30 pm EDT

#### **Participants:**

Barbara Eckstein Pete Doucette Dave Szymanski Richard Gomez Yogen Singh Yong Wang Chris McGlone, Charlene Sailer Allan Falconer John Manzer Chris Parrish

# **Topics:**

- 1. Treasurer's Report:
  - o Chris P. provided budget update
    - SunTrust account balance: \$37,891.09
    - SunTrust Investment Certificate is due to mature and automatically renew on 6/26/09.
      - Per discussion, the purpose of the investment certificate is to earn a higher return and also serve as rainy day funds
      - Discussion of increasing amount invested. Chris will look at ASPRS National Board recommendations for reserve funds
  - o Region rebate from Baltimore conference has not been received from National yet (we should receive a portion of the profits). Barbara: we fulfilled all conditions.
    - Allan will remind National about this
  - o Check card charges from Baltimore conference (to Baltimore Marriott) for which we do not have receipts or supporting documentation:
    - **\$5,737.69** on 3/30
    - **\$451.74 on 4/8** 
      - Pete is currently investigating; appears these may be ISPRS charges incorrectly billed to PR check card; working to get credited back to PR checking acct.
    - Also: \$180 balance for 3 new members, which was supposed to have been billed by National to Pete's PR check card back in February, was never charged. Will follow up with National to see if they became members.

Chris will reimburse Barbara and Dave S. for the 4 free memberships (\$480 charge) given away at NGA career fair, as well as for social event following the last Tech tour. Barbara will send receipts.

# 2. Reports on Region Events:

- Only thing remaining from USDA Tech Tour is to do write-up; Barbara will do this
- John is has gotten go-ahead for GeoEye Dulles July 21. Request partner to work with John on Tour, getting website updated. Dave agreed to assist John. Budget for post-event social hour: a couple hundred dollars is what we have spent in the past on post-event social hour. UNOs, Chiles, Olive Garden, are nearby restaurants. Pool hall last time, but was too smoky. Place that's close (~2 blocks) helps.
- Yong Wang: currently scheduling NC event. October 15 (Friday), or 23 is another possibility.
- Barbara will do draft write-up on what needs to be done to host a tech event
- Chris McGlone: Update on MDA Federal tour. Still communicating with appropriate folks.

### 3. National Director Report (skipped)

#### 4. Vice President Plans

- Pete: proposal to host GeoTech at George Mason in 2010:
  - o Reviewed abstracts, published proceedings, etc.
    - Good to do this at academic institution
    - Need longer lead time
  - o Barbara: need cost estimate before we agree to move it
    - Costs of reserving rooms, tech support
    - Tony will help gather this
    - Yogen: need to think about whether format is sustainable
- 5. NGA Education Fair: David Szymanski & Barbara Eckstein: NGA agreed to let ASPRS have a table. Barbara staffed the table. Opportunity for increased visibility and to establish ourselves within the NGA training group. First time they offered it, but it will now be offered quarterly. Next time will be in St. Louis, so Dave will contact St. Louis to see if they want to participate. Fair was not well advertised by NGA, so turnout was small, but a lot of interest in ASPRS and certification program. People put cards in a jar and drew for free membership. Did a good job: table well organized and maintained, posters, etc. Barbara will write up notes and put it in annual report.

- 6. 2013 ASPRS Spring Conference: David Szymanski & Barbara Eckstein: Anna Marie Kinerney, ASPRS Meetings/Marketing Manager, made visit to Raleigh Durham to see if it would be a good place for 2013 conference. Waiting for info from convention center and hotel. Idea: need to make sure we serve more than just the DC area members.
- 7. NC Chapter Status & Plans: skipped
- 8. Standing Committees
  - Technical Program: Chair: Chris McGlone
  - Membership: Chair: Tony Stefanidis (not on phone)
  - Education & Professional Development: Chair: Richard Gomez and Dave Szymanski
    - Richard is still waiting for money from ASPRS-PR (to George Mason Foundation) for sponsoring new membership and purchasing food for meetings
    - o Yogen: Another one from VA Tech
      - Richard and Yogen will send Chris P. email specifying whom to write checks out to
  - Communications: Chair: Charlene Sailer
    - o Charlene: doing another newsletter (attempting 4 per year)
    - o Is there enough material?
    - o Will try for early July
    - USDA Tech Tour would be one article
    - Looking for little tech item (similar to what Yong has done): informs
      Region about new priority, 2 pictures and 4 paragraphs
    - o Chris: idea: put in "industry updates" (e.g., firms/agencies supply blurbs on who got promoted, purchased new sensors, etc.)
      - John Manzer will send out corporate list
    - o List student activities at Mason and VA Tech
      - Richard and Dave can ask students to supply update
    - o Another idea from Yogen: President's column
      - What has been accomplished (6 month review and plans)
    - o Articles due to Charlene by June 24<sup>th</sup>
    - Need new template; printer almost wasn't able to take it last time. Need trifold. Should talk with printer to figure out what template to use
    - o Chris will send info if someone in NOAA will do a short technical write up for newsletter
    - o Dave S. will write up NGA Education Fair

• By-Laws: Dave Szymanski

o No update

9. Website: no update

10. Newsletter: covered above

#### 11. GeoTech 2010 Discussion:

a. Covered in Vice President's update (above)

b. Need to get more information before next discussion of GeoTech 2010

#### **GeoTech 2009 Discussion**

Coordination roles – what has been done, is currently being done, and needs to be done?

## **Priority Items:**

- John: need flyer (or updated web info) to reach out to sponsors
- Website errors:
  - o take off registration for certification workshop (not holding cert workshop this vear)
  - o Online registration has to end earlier
- Need to get Keynote on web for John to get Corporate Sponsors signed up
- Need session titles
- Need workshops listed
- Strawman schedule
  - o Had one from last year

Function	Lead	Status
Keynote Speaker	Barbara	Ernie Reith has confirmed as
		Keynote, Barbara has his bio,
		will draft Keynote theme. Chris
		will get Keynote updated on
		website, and then John will
		contact corporate sponsors.
Exhibits	John Manzer	After Keynote is posted, John
		will reach out to exhibitors
Technical Session	Tony Stefanidis with Chris P. and	Chris McGlone will talk with
	Chris McGlone assisting	Tony to see status
Workshops	Barbara Eckstein	Barbara has tentative list of
		workshops. Try to choose

		workshops that we didn't have
		last year to keep it fresh.
		Possibilities: ENVI Tutorial:
		ENVI Zoom, Hyperspectral
		(Barbara will contact GMU),
		Digital Cameras, ESRI ArcGIS,
		SAR, Richard Terrain Mapping
		Course (Richard has committed
		to this), ask Fugro if they would
		be willing to do a workshop on
		aerial imagery and lidar,
		Geiger-mode lidar, Barry Haak
		might be a willing workshop
		presenter (maybe a
		hyperspectral workshop)
Catering and Logistics	Joyce Turpin	Chris will ask Joyce to send out
		update
Corporate Sponsors	John Manzer	McClelan will be a corporate
		sponsors
Publicity	Dave Szymanski	No update
Budget	Pete Doucette	No update
Registration	Chuck Nelson	No update
Volunteers	Barbara Eckstein	No update
University Outreach	Allan Falconer	Allan will be sending notice to
		universities when new
		(academic) year starts in August

Meeting adjourned at 6:20pm.